

getting you heard

Profile of an expert story-maker
presenting Katie Ledger ...

Looking for an experienced
TV journalist, skilled at
helping people, teams and
organisations tell their
stories in a memorable way?

You may like to know about
Katie Ledger, TV presenter,
presentation coach and
conference host to
organisations including
Sony, PC World, Three
and Microsoft.

For more information visit
www.katieledger.com
www.katieledger.blogspot.com

CONTACT

Katie Ledger

T: 07803 229436

E: Katie@talentnetwork.co.uk

“ Everyone has a
story. I just help
them to tell it in a
memorable way. ”

Katie Ledger



getting you heard

Profile of an expert story-maker
presenting Katie Ledger ...



Who?

Katie spent 12 years working as a news presenter for Five News, ITV and the BBC and currently works as a reporter on the BBC's flagship technology programme, CLICK. She has done extensive presentation coaching and conference facilitation work in companies such as Microsoft, MSN, PC World, Sony, Zurich Insurance, Skoda, DTI and The Police Federation. She has also made numerous short films and video-casts for such organisations.

How?

Drawing on her experience in the broadcast media and corporate world, Katie helps people to communicate in easy to understand and compelling

ways, no matter how complicated the message or high pressure the situation. The key, she believes, is to provide people with the tools and techniques they need to feel at ease and to be true to themselves.

What?

- Presentation coaching
- Business presentations
- Story workshops – communicating key messages
- Conference hosting
- Media coaching
- Presenting and producing corporate films

Find out more

Visit www.katieledger.com

“ I have been working with Katie for 12 months on an identity project. In my view she brings the plain English campaign to our door and helps us take our first step through it. ”

PAUL MACKINNON SENIOR IDENTITY ADVISOR, MICROSOFT UK

Further testimonials at:
www.talentnetwork.co.uk